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## **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

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Sheet 1 of 1

Complete If Known	
Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz et al.
Group Art Unit	3629
Examiner Name	J. Ouellette
Attorney Docket Number	BS01342

## U.S. PATENT DOCUMENTS

Examiner  
Signature

**Date Considered**

7/12/05

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<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached *Kinds of U.S. Patent Documents*. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the Indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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Sheet

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of

7

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Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Group Art Unit	3629
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

<b>U.S. PATENT DOCUMENTS</b>				
Examiner Initials	Cite No. <sup>1</sup>	U.S. Patent Document Number	Kind Code <sup>2</sup> (if Known)	Name of Patentee or Applicant of Cited Document
		US- 3,798,810		Bliss et al.
		US- 3,889,302		Kosco
		US- 4,130,833		Chomet
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		US- 5,892,608 B1		Howe et al.
		US- 6,076,094 B1		Cohen et al.

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Application Number 10/017,640

Entered on: December 14, 2001

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(use as many sheets as necessary)		Filing Date	December 14, 2001
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		Examiner Name	J. P. Ouellette
Sheet	2	Of	7
		Attorney Docket Number	B501342

**U.S. PATENT DOCUMENTS**

Examiner Initials *	Cite No.	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
		US- 6,172,674 B1		Etheredge et al.	01-09-2001	
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		Offl ce <sup>3</sup>	Number <sup>4</sup> (If known)				
			EP 1162840 A2	Wilson et al.	12-2001		

#### OTHER PRIOR ART = NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. *	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
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JP		"Liberate Technologies - Solutions," Liberate Mediicast Server™, <a href="http://www.solutions.liberate.com/products/mediicast_server.html">www.solutions.liberate.com/products/mediicast_server.html</a> . (11/16/01) pp.1-2.	
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JZ		"power, flexibility, and control," RespondTV, <a href="http://www.respondtv.com/whyrrespond.html">www.respondtv.com/whyrrespond.html</a> (11/16/01) pp. 1-2.	

### Examiner

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Sheet

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First Named Inventor	William Matz
Group Art Unit	3629
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

10		"It just clicked," RespondTV, <a href="http://www.respondtv.com/inaction.html">www.respondtv.com/inaction.html</a> , (11/18/01) pp.1-2.	
10		"The Wink System," Wink System Diagram, <a href="http://www.wink.com/contents/tech_diagram.html">www.wink.com/contents/tech_diagram.html</a> (11/18/01) p. 1 of 1.	
10		"What is Wink?," <a href="http://www.wink.com/contents/whatswink.html">www.wink.com/contents/whatswink.html</a> , (11/18/01) p. 1 of 1.	
10		"How Wink Works," What is Wink: How wink works, <a href="http://www.wink.com/contents/howitworks.html">www.wink.com/contents/howitworks.html</a> , (11/18/01) p. 1 of 1.	
10		"What is Wink: Examples," What is Wink - Examples, <a href="http://www.wink.com/contents/examples.html">www.wink.com/contents/examples.html</a> , (11/18/01) pp. 1-2.	
10		"Nielsen Media Research - Who We Are & What We Do," <a href="http://www.nielsenmedia.com/whoweare.html">www.nielsenmedia.com/whoweare.html</a> , (10/11/01) pp.1-4.	

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Sheet 14

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## Complete If Known

Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Art Unit	3629
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

## U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No.*	Document Number Number-Kind Code* (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 5,948,081	9/7/1998	Merriman et al.	
		US- 5,794,210	8/11/1998	Goldheber et al.	
		US- 5,724,521	3-1998	Dedrick	
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		US- 6,314,577	11/6/2001	Pocock	
		US- 5,892,508	4/6/1999	Howe	
		US- 5,818,438	10/6/1998	Howe	
		US- 6,076,094	6/13/2000	Cohen	
		US- 6,172,674	1/9/2001	Etheridge	

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		WO 99 52285A	10/14/1998			
		WO 99 04581A	1/28/1999			
		WO 99 45702A	9/10/1999			
		EP 0 424 648A	2/2/1991			
		EP 1162840 A2	12-2001	Wilson		

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		First Named Inventor	William Matz
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Sheet 5 of 7

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		US- 6,252,586	6/26/2001	Freeman	
		US- 5,681,516	8/1997	Carles	
		US- 5,774,170	6-1998	Hite	
		US- 5,758,257	5-1998	Herz	
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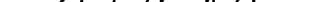
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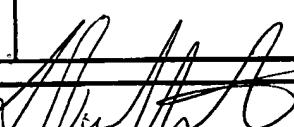
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First Named Inventor	William Matz
Art Unit	3629
Examiner Name	J. P. Ouellette

Attorney Docket Number BS01342

## NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
JP		www.actv.com, Screen Print, 10/8/2000	
JP		"ACTV, Inc. Offers Exclusive Preview of 'Individualized Television' at Official All-Star Cafe," Business Wire, Sept. 16, 1998.	
JP		"ACTV's HyperTV & 'Individualized Television' to be Powered by Sun Microsystems' JavaTV Technology," Business Wire, Apr. 21, 1999.	
JP		Whitaker, Jerry, "Interactive TV: Killer App or Technical Curiosity?", Broadcast Engineering, Dec. 1999	
JP		Dickson, Glen, "Digital TV gets specifically directed," Broadcasting & Cable, June 5, 2000.	
JE		Reed, David, "The future is digital," Precision Marketing, v. 13, n.51, pg. 27, Sept. 21, 2001.	

Examiner Signature		Date Considered	7/12/05
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 608. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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